

# **The Insider Secret To Passive Income**

HOW TO WORK LESS... BUT EARN MORE.

# INTRODUCTION

I often get asked what made the difference in my online business.

What was it that finally turned me from being someone who regularly saw more cash leaving my PayPal account than entering it?

The KEY that resulted in me starting to earn a regular, semi-automatic income.

As much as all the usual things had a positive effect; building a list, sending regular engaging emails and creating my own products, they weren't the key.

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***The ONE addition that had the biggest effect...BAR  
NONE...was promoting and selling continuity products.***

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Products that had some sort of on-going recurring income element.

This could be a service, or a membership site, or a club or group that has a regular membership fee.

The important part is the fact that there are regular payments.

Meaning you are paid more than once for one sale.

AS that statement is so important, let me repeat it...'you are paid more than once for one sale'

To illustrate why continuity based products are so important to your success, let's imagine that you have just created a product.

You have done all the right things and spent time recruiting an army of affiliates to promote the offer.

You have been on social media making sure people are ready and waiting for your launch.

You have been sending out emails to further prime people for the product you will be presenting to them.

You do all of this and your launch is a huge success

(Ever more difficult to do in these days of launch overload it has to be said).

And let's say you bring in around \$5,000 in income. A BIG success! You put your feet up with a big smug grin, puffing on a huge cigar rightly proud of your efforts.

Then after a day or two the realisation hits you...what now?

As nice as that lump sum was...it was just that, a one off lump sum.

Yes, if it is an evergreen product, you might have a few more sales come in...

...but nothing to compare with that initial income.

You are now faced with having to repeat the whole process to create the same sort of income.

And if you want to make a living from it, you are going to have to do it over and over again...

...with all the stress and hard work that entails!

Now let's look at the situation again...

...this time you are launching a membership with a monthly fee.

You put in all the same effort, and again the launch is a big success.

This time though, you know that a large percentage of those signing up will remain with you next month...

...and the month after that...

...and the month after that until they stop their membership.

Rather than panic and think about what new product you can cobble together, fretting about all that work, you can just continue the promotion of the membership.

If the membership is good, people will stick around.

This means that you only have to find a few new clients to INCREASE your membership month on month.

Which in turn means your income increases month on month with little extra effort.

Even if you do 'diddly squat' for a month or two, your income is not going to diminish that much...

...and maybe not at all if you include the promoting of the membership in your automated autoresponder follow up sequences!

As you can see having at least one decent continuity product within your portfolio adds lots of security to your online income...

...not to mention a way to steadily increase your income, with limited effort.

If you can see how beneficial a continuity style product would be in your business, just imagine if you had more than one.

The mind really starts boggling then 😊

## **A SHORTCUT...**

What I've talked about so far is all about creating YOUR OWN continuity product.

And I do recommend that as a longer term plan. But I also want to give you a short cut cheat that could have you benefiting from ***continuity income within the next few hours.***

If you haven't already guessed, the method I'm talking about is promoting affiliate products that have recurring income built in.

This is something I did before I ever thought of creating my own continuity products...

...and it started bringing in the recurring incomes I have spoken about.

Would you believe, some of the products I promoted way back when, I am still receiving income from!

Yet further proof that having continuity products in your portfolio (whether your own or promoting as an affiliate) is an absolute no brainer.

So if the concept of continuity products makes sense, but you just can't imagine currently creating something yourself, here are some of the products and services you could look to promote as an affiliate that will normally have some sort of recurring payment:

- Web hosting
- Autoresponder services
- Page building software
- Cloud space
- Specialist site memberships
- PLR membership sites
- Newsletter sites

This is by no means an exhaustive list, but hopefully gives you some ideas for the sort of offers to look out for.

And it's not just IM niche products that have continuity income. If you are in niches other than IM, there are a TON of recurring products – usually membership sites with monthly recurring billing.

Ones that people are happy to pay to join... and to KEEP paying.

So where do you find these recurring products to promote?

One of the best places to find these sorts of products is on Clickbank.

Clickbank is probably the biggest player in downloadable online products, with an annual turnover of close to a quarter of a billion dollars.

And it's great for affiliates, because anyone can join (for free) and 90% of the products there have instant affiliate approval, even for new affiliates.

But actually finding good recurring Clickbank products is not easy... if you've ever tried to use the search feature in the Clickbank Marketplace, you'll know exactly what I mean.

It's just a case of manually searching through all the products, looking for ones with recurring commissions, checking out the sales pages, finding affiliate sign up pages, going through all the stats – conversion rates, refund rates, EPCs... and lots more.

But that's where [\*\*Affiliate Rebill Riches\*\*](#) can help. You don't have to trawl through this and do all this work...

...because it's been done for you.

In this extensive rolodex, you get

- 200 RECURRING COMMISSIONS affiliate products in 17 Different Niche Categories
- All products are researched manually and are 100% up to date
- Every one of the 200 affiliate programs has AT LEAST \$50 average commissions per conversion
- The top paying product has an Average Commissions Total of \$1,224.24... that means you as an affiliate earn an incredible \$1,224 for every customer you send!

***THIS WILL HELP SKYROCKET YOUR AFFILIATE COMMISSIONS***

You also get bonus affiliate marketing training to make sure you really hit the ground running, AND traffic training. Click the button below for more details now - this is where TRULY passive income begins...

